

# **UKRAINE IN MAJOR INTERNATIONAL ONLINE MEDIA & SOCIAL MEDIA**

Media monitoring analysis

**September 2023**



## Executive Summary

- **The number of articles about Ukraine** in major international online media in September 2023 **increased by 25%** compared to August.
- There were **21K+ articles** about Ukraine in major international online media with **total reach of 394 mln contacts**.
- English sources dominated in terms of the number of original articles about Ukraine.
- The largest daily number of articles about Ukraine was published on the first day of **Volodymyr Zelenskyy's visit to the USA**. Other events that caused an increase in media attention to Ukraine included:
 

|                                      |   |
|--------------------------------------|---|
| - Kim Jong Un's visit to Russia      | - The liberation of Klishchiivka                              |
| - Elon Musk and Starlink for Ukraine | - Looming US shutdown threatening Ukraine aid                 |
| - Antony Blinken's visit to Kyiv     | - Shelling of the Russia's Black Sea Fleet HQ                 |
| - A missile attack on Kostiantynivka | - The incident with Yaroslav Hunka in the Canadian Parliament |
- The largest Ukraine-related topics in terms of the **share of voice** were:
  - ▶ Kim Jong Un's visit to Russia – 9% of all articles
  - ▶ Volodymyr Zelenskyy's visit to the USA – 7% of all articles
  - ▶ The decline in political support for Ukraine aid in the USA – 5% of all articles
  - ▶ Ukrainian counteroffensive – 5% of all articles
  - ▶ Elon Musk and Starlink for Ukraine – 4% of all articles
  - ▶ Shelling of Ukrainian cities – 3% of all articles

## Methodology

- To create this report, we analysed **articles about Ukraine** published in the **biggest international online news media** during September 2023.
- The list of top media was defined **based on the audience size** of the source.
- The report covers **65 major media sources** for the following languages:
  - English (30 sources)
  - German (16 sources)
  - French (12 sources)
  - Spanish (7 sources)

The list of the analysed media sources can be found on the [last page](#) of this report.

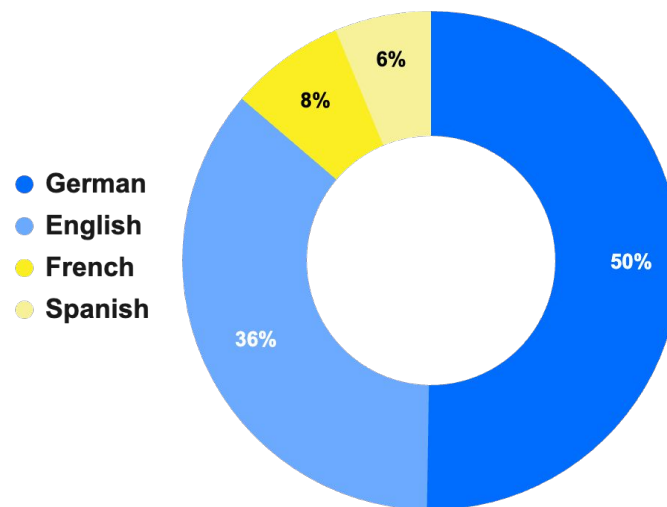
- The media database for the analysis was **provided by the Looqme media monitoring company**.

**ENGLISH-LANGUAGE TOP-MEDIA DOMINATED IN TERMS OF THE NUMBER OF ORIGINAL ARTICLES ABOUT UKRAINE AND REACHED THE VAST MAJORITY OF PEOPLE**

**Language distribution of publications about Ukraine in major online media**

|         | Total number of publications about Ukraine (including duplicates) | Number of original publications about Ukraine | Total potential reach |
|---------|---|---|-----------------------|
| English | 7 628   | 5 589   | 240 198 113           |
| German  | 10 656  | 4 894   | 70 818 993            |
| French  | 1 589   | 1 196   | 17 531 256            |
| Spanish | 1 328   | 1 228   | 65 481 376            |

**Share of English, German, French, and Spanish articles among all publications about Ukraine in major online news media**



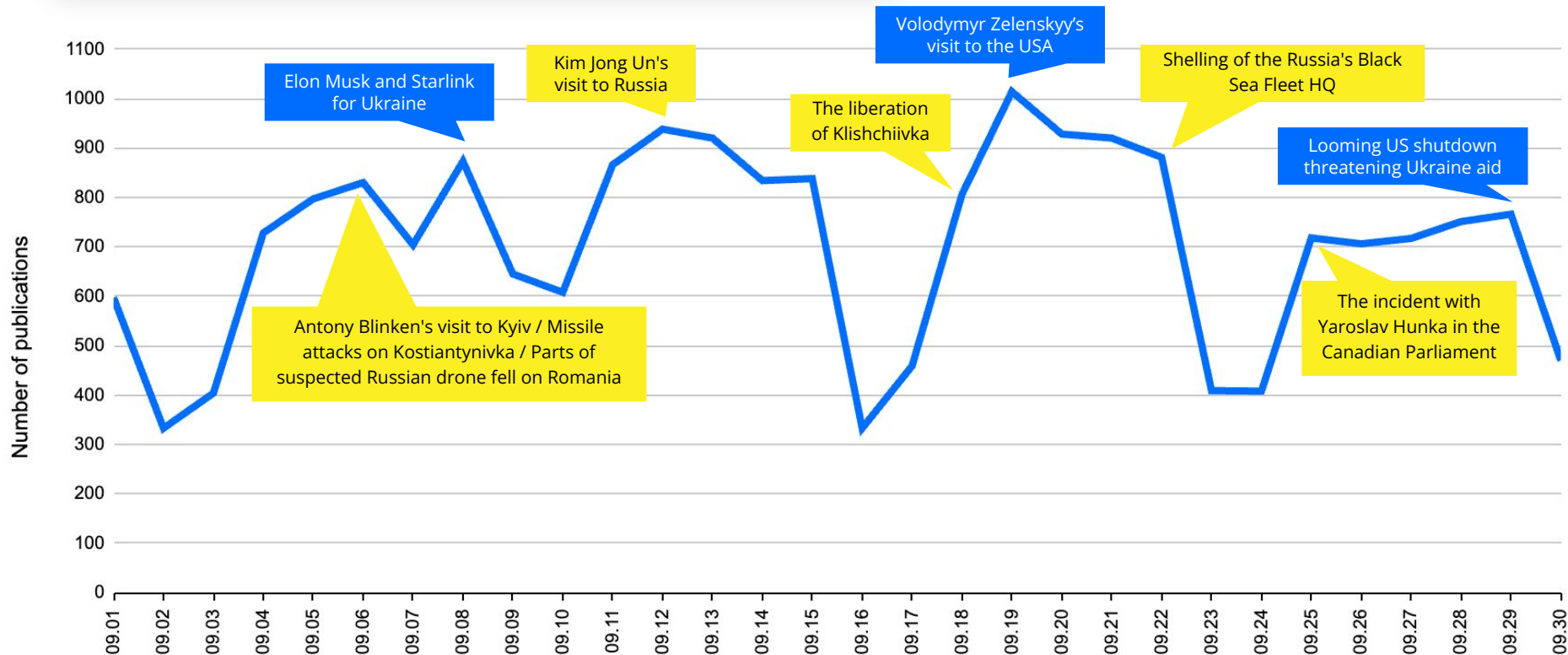
Total **21 201** articles +25% to previous period

Total **394 mln** reach +34% to previous period

# THE LARGEST DAILY NUMBER OF ARTICLES ABOUT UKRAINE WAS ON THE FIRST DAY OF VOLODYMYR ZELENSKY'S VISIT TO THE USA

BRAND UKRAINE

## Daily dynamics of publications and key topics about Ukraine



## Key topics about Ukraine in terms of the % of published articles

| Topic   | Share of Voice |
|---|----------------|
| Kim Jong Un's visit to Russia                               | 9%             |
| Volodymyr Zelenskyy's visit to the USA                      | 7%             |
| The decline in political support for Ukraine aid in the USA | 5%             |
| Ukrainian counteroffensive                                  | 5%             |
| Elon Musk and Starlink for Ukraine                          | 4%             |
| Shelling of Ukrainian cities                                | 3%             |

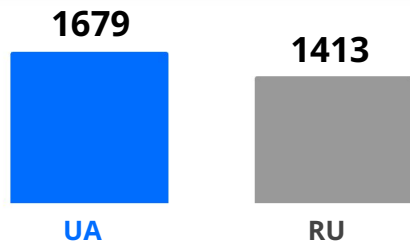


Share of voice is calculated as the % of articles dedicated to a particular topic among all the publications about Ukraine in 10 biggest news media (BBC, The New York Times, Daily Mail, The Guardian, Fox News, The Washington Post, New York Post, The Wall Street Journal, NPR, NBC News).

We believe the analysed sample of sources represents the general trends in major foreign media.

# UKRAINIAN PUBLIC FIGURES WERE GENERALLY MORE OFTEN CITED THAN RUSSIAN ONES

## Number of articles citing Ukrainian or Russian public figures



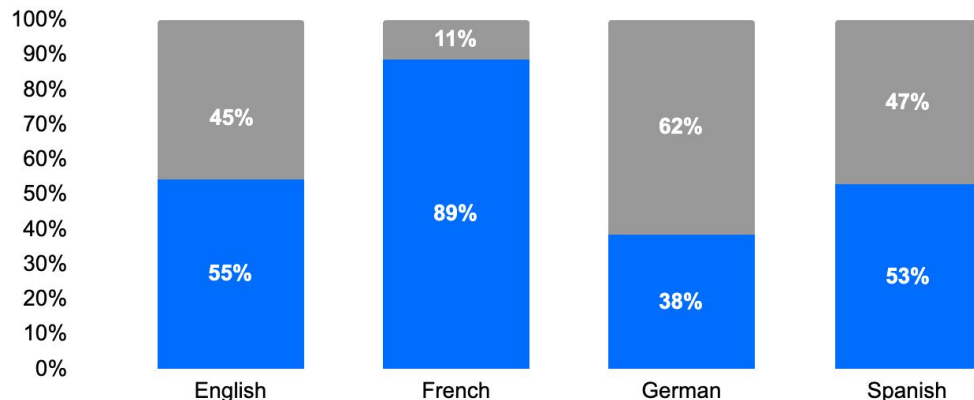
### UA SPEAKERS – mentions of the most influential Ukrainian politicians & military

Zelenskyy, Yermak, Shmyhal, Stefanchuk, Zaluzhny, Kuleba, Reznikov, Umierov, Maliar, Podolyak, Arakhania, Budanov, Nikiforov, Vereshchuk, Danilov, Poroshenko, Kim, Filatov, Fedorov, Kisytsia, Kubrakov

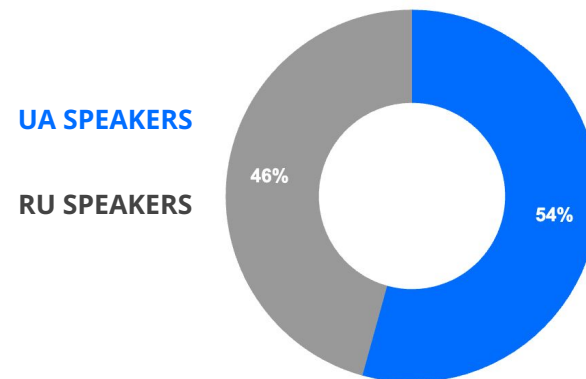
### RU SPEAKERS – mentions of key figures of Russian politics

Putin, Lavrov, Zakharova, Shoigu, Surovikin, Nebenzia, Peskov, Kadyrov, Medvedev, Pushylin

## Share of articles citing Ukrainian or Russian public figures, different languages



## Share of articles citing Ukrainian or Russian public figures, all languages



## Volodymyr Zelenskyy's visit to the USA

The eventful visit of the Ukrainian president to the USA was widely covered in foreign media. The mass media paid the most attention to the following events:

### ❖ The Ukrainian President's speech to the United Nations Security Council.

The most often cited messages were:

- advocacy for fundamental U.N. reform including broaden membership and suspending Moscow's U.N. Security Council veto power;
- a call on governments to back Kyiv's 10-point peace plan, which Moscow has rejected;
- support for Ukraine amounts to support for the goals of the U.N. Charter;
- Russian diplomats are "liars whose job is to whitewash the aggression and genocide".

### ❖ Volodymyr Zelenskyy's visit to the U.S. Congress.

The media was reporting on House Speaker Kevin McCarthy's denial of Ukraine's President's appeal to address Congress.

### ❖ Joe Biden approving \$325M Ukraine military aid package during Zelenskyy's visit to White House

### ❖ Volodymyr Zelensky attended a secret roundtable in New York City with the nation's top financiers, including private equity bosses at JPMorgan, Google and Blackstone to discuss rebuilding war-torn Ukraine.

### Volodymyr Zelenskyy's speech to the UN General Assembly.

The most often cited messages were:

- helping defeat the Russian invasion of Ukraine is a matter of security and even survival for many world nations;
- Russia is committing genocide in Ukraine by abducting Ukrainian children from the occupied territories;
- global food shortages & rising energy prices are consequences of Russia's aggression against Ukraine;
- a call for support and unity with countries that have avoided taking sides before;
- caution against "shady dealings behind the scenes" among nations seeking peace.



## The decline in political support for Ukraine aid in the USA

In September, a large share of Ukraine-related articles was focused on **growing skepticism within the US Republican Party about further support for Ukraine**.

The most often mentioned reasons for scepticism were:

- accountability of the delivered aid;
- questions on US strategy, the president's exit plan, and the definition of a victory in Ukraine;
- rising domestic concerns (e.g., border security) and prioritization of national interests.

At the end of September, the looming possibility of a **US government shutdown** took center stage in the media spotlight. This happened when hardline Republicans in the US House of Representatives rejected a bill aimed at temporarily funding the government. What captured significant media attention was **the role Ukraine played in this situation**. Some news articles even framed it as 'Ukraine finding itself at the epicenter of the US government shutdown debate.'

Amidst the uncertain landscape of US support for Ukraine, some articles have shifted focus to present the opposing viewpoint, staunchly defending the **continued importance of aid to Ukraine**. They argue that:

- full support of Ukraine stands as a tangible demonstration of America's commitment to democracy and global leadership;
- Russia's threat extends not only to Ukraine but also looms over other European nations, particularly those that were once part of the Soviet Union;
- the US should not let Ukraine waver in its commitment to democracy and in the fight against corruption;
- Europe, in both quantity and quality, cannot replace the USA in the assistance it provides to Ukraine;
- the diminishing support from the United States for Ukraine presents a looming threat to the national security of certain Asian countries;
- US refusing aid to Ukraine might bolster Putin's position, as it could provide European allies with a pretext to decrease their financial commitments.

## Kim Jong Un's visit to Russia

- The event received significant media coverage, often portraying it as a meeting between two international outliers or as a gathering of two pariah states.
- One commonly drawn conclusion regarding the possible exchange of ammunition from North Korea to Russia was that it would likely have only a minimal impact on the battlefield in the long run.
- Many characterized Putin's decision to formalize agreements with North Korea as a sign of desperation.

## Ukraine's counteroffensive

The tone of articles concerning the counteroffensive notably brightened towards the end of August and throughout September. This shift was attributed to the achievements of the Armed Forces of Ukraine in the Zaporizhzhia region, specifically the liberation of the village of Robotyne, and in the Donetsk region, where the villages of Andriivka and Klishchiivka near Bakhmut were also reclaimed. These developments were frequently depicted in Western media as **"significant progress," a "breakthrough," and the "next step"** in the counteroffensive.

As the cold season approaches, however, an increasing number of articles have pointed out that **Ukraine is unlikely to achieve significant results in its counteroffensive efforts this year**. Many of these articles frequently use phrases like 'for Kyiv, the clock is ticking.' The media has widely disseminated the opinion expressed by General Mark Milley, who stated that Ukraine's goal of ejecting all Russian troops from its territory is "a very high bar" which is going "to take a long time to do it". Jens Stoltenberg's statement that there would be no swift end to the conflict was also echoed by numerous news outlets.

In media coverage, Ukraine's counteroffensive is frequently linked to the broader discussion surrounding the waning support for continuous aid to Ukraine from the US. It is often emphasized that the slow progress in the counteroffensive has eroded Congressional support for Ukraine.

The amount of articles about Ukraine's counteroffensive has decreased by the end of the month.

# Some articles on key topics in top-media in English

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## Volodymyr Zelenskyy's visit to the USA

[The New York Times](#), [The Guardian](#), [New York Post](#)

*Zelenskiy's Visit Reveals Strategy Divide Between Ukraine and U.S.*

**Volodymyr Zelenskyy visits wounded Ukrainian soldiers at NYC hospital ahead of UN General Assembly**

**Zelenskyy secures \$325m in new US aid even as Republican support wanes**

## Shutdown of Starlink near Crimea on the orders of Elon Musk last year

[Sky News](#), [Business Insider](#), [Mirror](#)

Elon Musk Ukraine Starlink intervention could be worrying sign of things to come

**Elon Musk turned off Starlink to stop Ukraine attack on Russia, new book claims**

**Elon Musk admits thwarting a major Ukrainian attack on Russia by refusing to activate his Starlink satellites**

## Shelling of the headquarters of Russia's Black Sea Fleet

[Fox News](#), [CTV News](#), [Sky News](#), [The Guardian](#)

**Ukraine launches 'biggest attack' on Russian Black Sea Fleet in occupied Crimea, damaging 2 warships: report**

Ukraine says it 'successfully' hit Russia's Black Sea navy HQ using British and French cruise missiles

A Ukrainian missile strikes the headquarters of Russia's navy in Crimea

**Ukraine mounts missile strike on Russian Black Sea fleet HQ in Crimea**

## Kim Jong Un's visit to Russia

[CBC](#), [Business Insider](#), [CNN](#), [USA Today](#)

**North Korea's Kim Jong-un arrives in Russia for talks with Putin as 2 nations draw closer**

**Kim Jong Un's latest alliance with Putin could make him a formidable force**

**Why Russia's failures in Ukraine could be a win for North Korea**

**North Korea talks with Russia**

## Ukrainian counteroffensive

[The Guardian](#), [Associated Press News](#), [Independent](#), [CNN](#)

**'Everything is ahead of us': Ukraine breaks Russian stronghold's first line of defence**

**Putin's three biggest issues revealed as Ukraine counteroffensive puts Russia on the defensive**

**Russians press Ukraine in the northeast to distract from more important battles in counteroffensive**

**Zelenskiy: Despite what 'anyone says' counteroffensive is pushing forward**

# Some articles on key topics in top-media in German & regionally specific topics

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## Zelenskyy's speech to the UN General Assembly

[ZEIT ONLINE](#), [Merkur](#), [Kronen Zeitung](#), [FOCUS online](#)

**UN-Generaldebatte beginnt mit Rede von Wolodymyr Selenskyj**

UN-Vollversammlung: Selenskyj will Russland Vetorecht entziehen - Lawrow reagiert

**So nutzte Selenskyj den großen Auftritt vor UNO**

„In jedem Jahrzehnt zettelt Russland einen neuen Krieg an“

## Ukrainian counteroffensive

[Merkur](#), [Finanzen.net](#), [N-tv](#)

**Täglich 200 Meter vorwärts: Neue Karten zeigen den aktuellen Frontverlauf der Ukraine-Offensive**

**Ukrainisches Militär meldet Einnahme von Andrijiwka bei Bachmut**

**Militär bestätigt nun doch Befreiung von Andrijiwka**

## Antony Blinken's visit to Kyiv

[Finanzen.net](#), [ORF.at](#), [FAZ.net](#)

**Blinken betont in Kiew Fortschritte ukrainischer Gegenoffensive**

Blinken lobt Erfolge der ukrainischen Streitkräfte

**Blinken betont in Kiew Fortschritte der Gegenoffensive**

## Visit of German Foreign Minister Annalena Baerbock to Kyiv

[Welt](#), [Merkur](#), [Finanzenrichten](#)

**Das sind die Ergebnisse von Annalena Baerbocks Reise nach Kiew**

Pressestimme: 'Kölner Stadt-Anzeiger' zum Ukraine-Besuch von Annalena Baerbock

Baerbock an Putin: Verschleppte Kinder müssen nach Hause

## Supply of Taurus missiles to Ukraine

[Finanzenrichten](#), [N-tv](#)

**Klitschko-Brüder hoffen auf baldige Taurus-Lieferung**

Kiesewetter rechnet mit baldiger Taurus-Entscheidung

Röttgen wirft Scholz Unehrlichkeit bei Taurus-Lieferung vor

# Some articles on key topics in top-media in French & regionally specific topics

BRAND UKRAINE

## Volodymyr Zelenskyy's visit to the USA

[BFMTV](#), [Franceinfo](#), [20minutes](#), [RTBF](#)

**GUERRE EN UKRAINE: VOLODYMYR ZELENSKY VA S'EXPRIMER DEVANT L'ASSEMBLÉE GÉNÉRALE DE L'ONU CE MARDI**

Guerre en Ukraine : A l'ONU, Zelensky tente de rallier le monde entier contre Moscou

Guerre en Ukraine : Volodymyr Zelensky accuse la Russie de mener un "génocide" en déportant des enfants ukrainiens

**Guerre en Ukraine : passe d'armes Zelensky-Lavrov au Conseil de sécurité de l'ONU sur le droit de veto russe**

## Ukrainian counteroffensive

[Quest-France](#), [Le Monde](#), [Franceinfo](#)

Il reste « 30 à 45 jours » à l'Ukraine pour réussir sa contre-offensive, selon l'armée américaine

Guerre en Ukraine : au cœur des tranchées de Bakhmout

Guerre en Ukraine : le soutien critique des stratégies américains face à la contre-offensive de Kiev

## Kim Jong Un's visit to Russia

[Le Figaro](#), [Le Monde](#), [BFMTV](#), [Franceinfo](#)

**Vladimir Poutine attend de Kim Jong-un une aide militaire pour sa guerre en Ukraine**

Kim Jong-Un en Russie : « La mise en scène du rapprochement entre Moscou et Pyongyang est avant tout un moyen très efficace de faire pression sur Séoul »

**Guerre en Ukraine : Kim Jong Un se rend en Russie**

**RENCONTRE AVEC VLADIMIR POUTINE, ACCORD D'ARMEMENT... QUE VIENT FAIRE KIM JONG-UN EN RUSSIE?**

## Poland-Ukraine relations

[BFMTV](#), [Franceinfo](#), [Le Figaro](#)

**UKRAINE: LA POLOGNE HONORERA SES LIVRAISONS D'ARMES, PRÊTE À DISCUTER DES CÉRÉALES**

Pourquoi les tensions montent entre l'Ukraine et la Pologne

**Les dessous de la brouille entre l'Ukraine et la Pologne**

## Visit of French Defense Minister Sébastien Lecornu to Kyiv

[BFMTV](#), [Le Figaro](#), [Franceinfo](#)

**GUERRE EN UKRAINE: LE MINISTRE DES ARMÉES SÉBASTIEN LECORNU SE RENDRA À KIEV CE MERCREDI**

Guerre en Ukraine : des industriels français s'installent pour produire sur place, "une première mondiale" se félicitent-ils

Guerre en Ukraine: le ministre français des Armées, Sébastien Lecornu, en visite à Kiev

## French livestock breeders complain about the increase in Ukrainian poultry imports

[BFMTV](#)

**LE POULET UKRAINIEN INQUIÈTE LES ÉLEVEURS FRANÇAIS**

# Some articles on key topics in top-media in Spanish & regionally specific topics

BRAND UKRAINE

## Kim Jong Un's visit to Russia

[El Confidencial](#), [ABC](#), [El Pais](#)

La cumbre de los 'parias' de Occidente: Kim promete apoyar a Putin en su "guerra sagrada"

Reacciones en la Casa Blanca tras el encuentro de Putin y Kim: EE.UU. acusa al Kremlin de actuar a la desesperada

■ Kim Jong-un promete a Putin "estar siempre juntos" en su "guerra sagrada" contra Occidente

## Shutdown of Starlink near Crimea on the orders of Elon Musk last year

[Lavanguardia](#), [El Pais](#), [El Mundo](#), [El Confidencial](#)

Musk desactivó Starlink para impedir a Ucrania atacar a la flota rusa en Crimea

Cómo Elon Musk sabotó un gran ataque ucraniano contra la flota rusa

■ Elon Musk rechazó una petición de Ucrania para que sus satélites facilitaran un ataque a la flota rusa

Elon Musk decide cuándo (y dónde) debe atacar Ucrania y cuándo no

## Volodymyr Zelenskyy's visit to the USA

[Lavanguardia](#), [El Pais](#), [El Mundo](#)

Zelenski avisa en la ONU que Rusia "está empujando hacia la guerra final"

■ Biden alerta de que ningún país estará seguro si Ucrania cae ante Rusia

Biden, en el arranque de la Asamblea General de la ONU: "Rusia cree que el mundo se cansará y le dejará tratar con brutalidad a Ucrania"

## Death of Spanish volunteer Emma Igual as a result of Russian shelling

[El Pais](#), [ABC](#), [El Mundo](#), [El Espanol](#)

■ España pide al Tribunal Penal Internacional y a Ucrania que investiguen como crimen de guerra la muerte de la cooperante Emma Igual

Emma Igual, la española nieta de una superviviente del Holocausto víctima de un ataque ruso en Ucrania

Abuela superviviente del Holocausto, compromiso y jugándose la vida... Así era Emma Igual, la cooperante española de 32 años muerta en Ucrania

Emma Igual, nieta de una víctima del Holocausto: adoptó a una refugiada y murió por un misil ruso

## Social media highlights: specific messages on US aid to Ukraine less covered by news media

**Robert F. Kennedy Jr** @RobertKennedyJr

Modest suggestion: Let's support farmers, small businesses, and first responders in our own country instead. #Kennedy24

Перекласти пост

**60 Minutes** @60Minutes · 25 вер.

60 Minutes discovered the U.S. is financing more than weapons in Ukraine. The government is buying seeds/fertilizer for farmers, paying the salaries of 57,000 first responders and subsidizing small businesses. cbsn.ws/466Ketc



0:44

**NEGATIVE CONTEXT**  
U.S. Government providing financial support to Ukrainian farmers

**POSITIVE CONTEXT**  
U.S. aid to Ukraine is in America's own interest

**Lauren Boebert** @laurenboebert

60 Minutes reports that the U.S. is financing more than just weapons in Ukraine.

We're also paying for seeds and fertilizer for their farmers, and paying the salaries of 57,000 first responders.

Apparently we're not just fighting a war, but funding an entire country.

Time to put America First.

Перекласти пост

4:29 пп · 25 вер. 2023 · 1,6 млн переглядів

10 тис. Репости 574 цитати 36,2 тис. уподобань 191 закладка

**Michael McFaul** @McFaul

U.S. assistance to Ukraine is not charity. U.S. aid to Ukraine advances American security interests.

I explain why and how here:

Opinion | Why all Americans have a stake in what happens in Ukraine next msnbc.com/opinion/msnbc... via @msnbc

Перекласти пост



8:29 пп · 30 вер. 2023 · 455,2 тис. переглядів

4716 Репости 229 цитат 12,3 тис. уподобання 230 закладок

**Randy Mott** @randymot4


An omen? You see low information folks posting anti-Ukraine aid stuff, but not really many Republican office-holders. If it was a popular position that they felt politically confident about (a selling point in their 2024 re-election campaign), it would look quite differently. It took quite different six months ago with more posts by office-holders.

Take-away, opponents know their positions now will likely cost them as many or more votes than they gain by criticizing support. It is more likely that they mumble some ambiguous phrase at their public meetings with constituents [i.e. "no blank check" (there never was) or "aid must be accounted for" (it already is)].

I think their own polling (normally better than the media polls) is telling them to go along with the right side of history. We will still see some GOP "no" votes in the next authorization, but do not expect any groundswell of opposition.

Перекласти пост

It has cost the USA less than 5% of their annual Defense Budget to destroy 50% of the Combat Capability of the 2nd most powerful military on earth...



... and not a single American serviceman has so much as broken a fingernail!

A BLOODY EXCELLENT RETURN ON INVESTMENT BY ANY MEASURE

11:25 дп · 12 вер. 2023 · 304 тис. переглядів

650 Репости 19 цитат 5 047 уподобань 116 закладок

**POSITIVE CONTEXT**  
Despite all the 'support waning' messages, real support for Ukraine among the Republican officials remains high

**Michael McFaul** @McFaul

Yes, but the good news is 311 vs 117. That's a huge majority. The idea that support for Ukraine is waning in Congress or within American society is lots of smoke and not much fire.

Перекласти пост

**Josh Rogin** @joshrogin · 29 вер.

It's official. More than half of the GOP House caucus is against Ukraine. Putin must not believe his luck. Shameful.

**ON PASSAGE**

**H R 5692 - Ukraine Security Assistance and Oversight Supplemental Appropriations Act, 2024**

|               | YEA        | NAY        | PRES | NV       |
|---------------|------------|------------|------|----------|
| DEMOCRATIC    | 210        |            |      | 2        |
| REPUBLICAN    | 101        | 117        |      | 3        |
| <b>TOTALS</b> | <b>311</b> | <b>117</b> |      | <b>5</b> |

**TIME REMAINING: -0:01**

8:59 дп · 29 вер. 2023 · 311,2 тис. переглядів

839 Репости 31 цитата 4 291 уподобання 36 закладок



Social media highlights: specific messages on Elon Musk & Starlink for Ukraine less covered by news media

**MUSK'S JUSTIFICATION**  
 Elon Musk justifiably refused to use his product in a situation that threatened nuclear escalation

**MUSK'S ACCUSATIONS IN:**  
 - having secret conversations with the USA's enemy  
 - spreading right-wing propaganda  
 - undermining Ukraine's support

**Ed Krassenstein** @EdKrassenstein

Senator Elizabeth Warren is now demanding an investigation into Elon Musk and SpaceX over Musk "blocking" Ukraine from using his Starlink network to attack the Russians.

As a private citizen in the United States, and as someone who supports Ukraine and the Ukrainian people 100%, if I knew that Ukraine was going to use something I created in order to potentially kills hundreds of Russian soldiers, I too would be hesitant.

If I knew that my creation could be used to potentially start a nuclear war, I too would be hesitant. I don't think it's right for the US government to investigate a private American citizen for turning down a request by a foreign government to use their technology to attack another foreign country.

Ukraine has benefitted tremendously from Starlink. Musk has done a lot to help the Ukrainian people and the Ukrainian military. As someone who leans more to the left, I believe that this move by Warren is disingenuous and unwarranted.

What are your thoughts?



4:17 min · 12 вер. 2023 · 1,9 млн переглядів

2 142 Репошти 280 Цитат 10,5 тис. уподобання 163 закладки

**Seth Abramson** @SethAbramson

I'm trying to process this...So Elon Musk is on the other side of a war as the U.S.? As Ukraine was using U.S. equipment to defend itself, Musk was having secret conversations with our enemies, after which he assisted in their defense against Ukraine? WTF?

[cnn.com/2023/09/07/pol...](https://cnn.com/2023/09/07/pol...)

6:02 pm · 7 вер. 2023 · 377,7 тис. перегляд

4 218 Репошти 296 цитат 9 035 уподобання 140 закладок

**Oliver Alexander** @OAlexanderDK

"a fear driven home by Musk's conversations with senior Russian officials"

Firstly, why is Elon Musk having conversations with senior Russian officials?

Secondly, why is he buying into their propaganda and promoting their idiotic talking points? [cnn.com/2023/09/07/pol...](https://cnn.com/2023/09/07/pol...)

4:44 pm · 7 вер. 2023 · 369,2 тис. перегляд

**Greg Sargent** @ThePlumLineGS

I think Elon Musk tweets like this are best seen as an affirmation of fealty to the right wing agitprop info universe. This US/Ukraine border trope, widespread on the right, is really a declaration of who will be deemed subhuman in the world. Musk is declaring that "he gets it."

**Elon Musk** @elonmusk

Why do so many American politicians from both parties care 100 times more about the Ukraine border than the USA border?

8:45 PM · Sep 28, 2023 · 37.3M Views

8:18 pm · 29 вер. 2023 · 448,8 тис. перегляди

695 Репошти 30 цитат 2 841 уподобання 45 закладок

**Pedro** @mfphhh

Warum Elon Musk  
 -gegen Flüchtlinge hetzt  
 -damit die finanzielle und militärische Unterstützung der Ukraine untergraben will  
 -und sogar versucht, die deutsche Politik zu beeinflussen?

Ein Erklär-Modell für diese gefährliche Entwicklung:



7:34 pm · 30 вер. 2023 · 362,4 тис. переглядів

1 398 Репошти 184 цитати 3 661 уподобання 716 закладок

Social media highlights: specific messages on Zelenskyy's visit to US less covered by news media

**Sprinter** @Sprinter99800

Zelenskyy's visit to the USA was unsuccessful because Ukraine lost regions that Washington needed to access natural resources, former CIA analyst Larry Johnson said.

"Maybe these meetings didn't go so well, because Ukraine's investment opportunities are not promising. Ukraine's richest regions and industrial base are located in the territories that Russia has liberated and will control," explains Johnson.

[Перекласти пост](#)



5:18 nn · 23 вер, 2023 · 392,3 тис. перегляди

1 395 Репостів 119 цитат 3 955 уподобань 154 закладки

**NEGATIVE CONTEXT**  
The visit demonstrated that US is losing interest in Ukraine which lost its reach regions

**SILVANO TROTTA OFFICIEL** @silvano\_trotta

Intéressant. La visite de Zelenskyy aux États-Unis a échoué car l'Ukraine a perdu des régions dont Washington avait besoin pour accéder aux ressources naturelles, a déclaré l'ancien analyste de la CIA Larry Johnson. "Les opportunités d'investissement en Ukraine ne sont pas prometteuses. Les régions et la base industrielle les plus riches de l'Ukraine se trouvent dans les territoires que la Russie a libérés et qu'elle contrôlera", explique Johnson.

[Перекласти пост](#)

**Sprinter** @Sprinter99800 · 23 вер.

Zelenskyy's visit to the USA was unsuccessful because Ukraine lost regions that Washington needed to access natural resources, former CIA analyst Larry Johnson said.

"Maybe these meetings didn't go so well, because Ukraine's investment opportunities are not promising. Ukraine's..."

[Показати більше](#)



9:50 дн · 24 вер, 2023 · 43,4 тис. перегляди

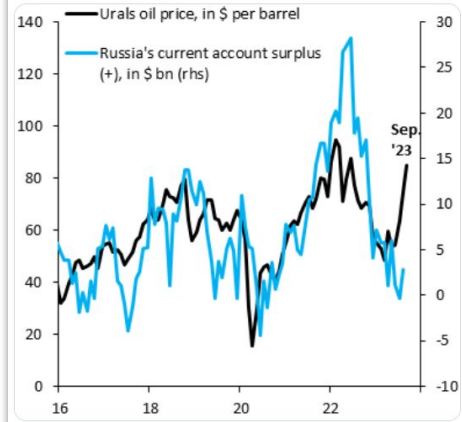
243 Репости 5 цитат 496 уподобань 5 закладок

**Robin Brooks** @RobinBrooksIIF

What Zelenskyy should ask for on US visit

1. Lower G7 oil price cap from \$60 to \$50
2. Rising oil prices don't help Putin thanks to G7 cap
3. So the cap works - time to tighten the screws
4. Ban sale of western oil tankers to Putin's buddies
5. Freeze Russian cash in western banks

[Перекласти пост](#)



8:35 nn · 17 вер, 2023 · 105,9 тис. перегляди

77 Репостів 9 цитат 272 уподобання 11 закладок

**POSITIVE CONTEXT:**  
Importance of oil and financial sanctions on Russia

## The list of analyzed media

### **ENGLISH**

BBC, Daily Mail, The Guardian, Mirror Online, The New Your Times, Washington Post, Mirror, Independent, Telegraph, CBC, CTV News, Express, Associated Press News, Reuters, Business Insider, CNN, FOXNews, CCTV, New York Post, USA Today, BuzzFeed News, The Sun, People, Wall Street Journal, MarketWatch, NBC News, National Public Radio, Sky News, NBS sport

### **GERMAN**

Bild, Spiegel, Welt, ZEIT ONLINE, FAZ.net, Süddeutsche Zeitung, T-online, Tagesschau, N-tv, ORF.at, Kronen Zeitung, Der Standard, Merkur.de, Finanznachrichten, Finanzen.net, FOCUS online

### **SPANISH**

El Mundo, El Pais, La Vanguardia, 20minutos, ABC, El Espanol, El Confidencial

### **FRENCH**

Le Figaro, Le Monde, Ouest-France, BFMTV, 20minutes, Franceinfo, Purepeople, HLN, Nieuwsblad, VRT, RTBF